

FOR IMMEDIATE RELEASE

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AMERICANS CELEBRATE 40TH ANNIVERSARY OF BEATLES' U.S. ARRIVAL *Chronicle's Ultimate Beatlemania Book Offered at Commemorative Price*

SAN FRANCISCO (February 3, 2004): February 7, 2004, marks the 40th anniversary of the Beatles's first trip to the United States, arriving at Kennedy Airport for their American television debut on the *Ed Sullivan Show*, which aired on February 9, 1964, to an estimated viewing audience of 73 million people, an audience that remains one of the largest for any broadcast in American television history.

To complement a month of Fab Five 40th anniversary fan events, Chronicle Books is reducing the paperback price of the Beatles's "autobiography," *The Beatles Anthology*, to the price of \$19.64, which commemorates the year the Beatles arrived in the states: 1964.

For *The Beatles Anthology*, Paul McCartney, George Harrison and Ringo Starr finally agreed to tell their combined story. Together with the John Lennon estate, which enabled John Lennon's words to be represented equally in this remarkable volume, they also made available the full transcripts of the television and video series *The Beatles Anthology*. Paul, George and Ringo also opened their personal and management archives specifically for this project, allowing the unprecedented release of personal photographs, documents and memorabilia.

Published in hardcover in October of 2000 to phenomenal excitement and vast critical acclaim, *The Beatles Anthology* was an international bestseller, debuting at #1 on *The New York Times* bestseller list, and eventually selling over two million copies worldwide.

Chronicle is pleased to offer this specially priced edition of the ultimate Beatlemania book just in time for the premiere of the documentary *The First U.S. Visit*, to be released on DVD in New York and Los Angeles on February 3 and in London on February 9. This all-access film, which includes candid footage of the Fab Four from the height of Beatlemania, capturing John, Paul, George and Ringo's first steps on American soil and their massive effect on a new audience. Other fan events include:

The Beatles Backstage and Behind the Scenes

National Museum of American History, Washington, D.C.: January 16–June 16, 2004

Features approximately 71 black-and-white, previously unpublished photographs from the CBS Photo Archive and taken by *LIFE* photographer Bill Eppridge.

Revolution: The Beatles on Television

Museum of Television and Radio, New York, NY: February 6–April 30, 2004

Exhibit features a showing of *The First U.S. Visit*.

Fest for Beatles Fans

Crowne Plaza Meadowlands Hotel, Secaucus, NJ: April 2–4, 2004

Hyatt Regency O'Hare, Chicago, IL: August 20–22, 2004

Magical History Tour/International Beatles Week

Liverpool, London & Hamburg, UK: August 21–September 1, 2004

Presented by Liverpool Tours, this trip will end in Liverpool during International Beatles Week, a Liverpudlian celebration that takes place from August 26 to 31.

About Chronicle Books

One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1966 and over the years has developed a reputation for award-winning, innovative books. The company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes illustrated titles in design, art, architecture, photography, food, lifestyle and pop culture, as well as much-admired books for children and ancillary products through its gift division. Chronicle Books boasts best-selling titles that include *The Beatles Anthology*, *According to the Rolling Stones*, *Olive, the Other Reindeer* and *The Worst-Case Scenario Survival Handbook* series. To visit Chronicle Books online, go to www.chroniclebooks.com.

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MICK JAGGER TURNS 60, ROCKS CANADA, RELEASES NEW BOOK
U.S. Publisher Chronicle Books Releases Stones Authorized Autobiography

SAN FRANCISCO (July 25, 2003): Venerated rocker Mick Jagger turns 60 today, just days before the Stones' Canadian show and the release of a new authorized autobiography, *According to the Rolling Stones*.

The Stones front man celebrates his birthday Saturday at a secret party in the Czech capital, where the band performs Sunday as part of their "Licks" world tour. After playing Prague, the Stones will head for Canada, taking a special detour from their schedule to headline a one-day concert in Toronto.

As excitement over next week's Rolling Stones concert mounts, San Francisco-based Chronicle Books, one of the most admired and respected publishing companies in the U.S., releases *According to the Rolling Stones* (available at www.amazon.com), the history and inside story of the band -- as told by the Rolling Stones themselves.

In *According to the Rolling Stones*, Mick Jagger, Keith Richards, Charlie Watts and Ronnie Wood remember forty years of making music together, opening personal and band archives to divulge the rare and intimate images interwoven with the text. Here, in their own words and photographs, is the life and work of a band that has consistently retained its position as a globally acclaimed, instantly recognizable cultural icon.

According to the Rolling Stones tells the story of four decades of music, created together. Band members describe the evolution of their music, revealing how events in their own lives have in turn helped, or hindered, their music making. The Stones also talk about the four decades of life they have lived together: from landing their first gigs to selling out stadiums and arenas, from starting out as a cover band to becoming one of the most covered bands in the world.

The book's text was drawn from new interviews with the four rockers, extensive discussions conducted during the fall and winter of 2002/2003, especially for this book. The personality and individuality of each of the Stones' voices has been captured in the twelve chronological chapters, each band member giving his own take on different events and influences, views that are in turn insightful, funny, poignant and surprising—but, above all, completely authentic.

—MORE—

Interspersed with each chapter are short reflections written by key participants in the Stones' forty-year story, including insiders such as Atlantic Records boss Ahmet Ertegun, photographer David Bailey and current producer Don Was. A reference section, covering the Rolling Stones' discography, gigography and chronology, completes this must-read volume. Rather than simply listing dates and data, this invaluable appendix is punctuated by the Stones' own pithy comments on the music and the memories.

Although the Stones began their forty-year journey with almost immediate success, they also experienced inevitable pressures, emerging from periods of acclaim and adversity to continue together, always stronger, always exploring. From single hits like "The Last Time" and "Satisfaction," to fresh, new songs such as "Don't Stop" and "Losing My Touch," released on their best-selling 2002 compilation *Forty Licks*, the music of the Rolling Stones has been an essential part of the soundtrack of at least two generations of people.

According to the Rolling Stones

October 2nd, 2003

\$40.00 hardcover

0-8118-4060-3

8 7/16 x 11 7/16 in, 360 pp, 350 color images

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