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Media Contact:

Julie Mae Campbell

(951) 203-5777

info@julie-mae-campbell.com

www.julie-mae-campbell.com

JULIE MAE CAMPBELL THANKS TOYS FOR TOTS DONORS WITH ESCROW “REBATES”

Prudential California Realty Agent Gives \$100, \$200 Gift Certificates to Holiday Toy Donors

RIVERSIDE, Calif. (December XX, 2006): Prudential California Realty is proud to congratulate Riverside REALTOR® Julie Mae Campbell for her fundraising efforts this holiday season. Campbell will collect gifts and raise funds for Toys for Tots and Toys for Teens, rewarding donors with gift certificates for \$100 and \$200 toward escrow fees.

“My goal for this holiday season is to collect 500 donations,” says Campbell. “I’ll be using my network of friends and clients to spread the word about these outstanding charities. Every single gift counts, but if I can reach my goal, I’ll have an extra merry Christmas!”

For every \$10 gift a client donates to Toys for Tots, Campbell will issue a \$100 gift certificate toward escrow fees. For every \$25 donation to Toys for Teens, Campbell will give a \$200 certificate. Transferable, these gift certificates will be valid through December 31, 2007. Campbell’s holiday program complements the efforts of Prudential California Realty, which collects donations for the Toys for Tots program in nine locations around Orange County and the Inland Empire.

“Giving back to the community is very important,” says Campbell. “I do something different each year, and this year my holiday giving program was based on Prudential’s efforts to make the holidays better for children in need.”

In the past, Campbell has raised funds for a variety of different charities, including animal-welfare organizations and the Girl Scouts. Her most notable project was sponsoring a Chalk Art Festival in downtown Riverside, a scholarship-building program for a small Christian school.

“Ultimately, it’s the kids who will benefit from this holiday program,” says Campbell. “If more people get to know me and my real estate business, well that’s just icing on the cake.”

Anyone interested in contributing to the Toys for Tots program is encouraged to drop off a new, unwrapped gift at any Prudential California Realty office. Donations towards Campbell’s program may be left at 6349 Riverside Ave., Riverside, CA 92506, (951) 787-7088.

The Marine Toys for Tots Program collects new, unwrapped toys during October, November and December each year, and then distributes those toys as holiday gifts to needy children. The Toys for Teens program, also organized by the U.S. Marine Corps in conjunction with Best Buy stores, raises money for Christmas gifts for needy teenagers. For more information about either program, please visit www.toysfortots.org.

For more information about Campbell’s program, please contact her at (951) 203-5777 or info@julie-mae-campbell.com, or visit www.julie-mae-campbell.com.

About Prudential California Realty

Prudential California Realty leads the market in real estate, setting the standards for leadership and customer service in Orange and Riverside counties. With more than 1,100 active, highly trained agents in 12 offices, PCR provides clients with unparalleled service in all phases of the transaction. Because of its generous incentive programs, premium tools and superior sales and marketing systems, PCR is able to attract and retain the most experienced, effective sales associates in the industry, ensuring their customers have an outstanding experience while purchasing or selling a home. To learn more about PCR’s agent and customer offerings, please visit their website at www.prudentialcaliforniarealty.com

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